

Research and Practice on the Mode and Program of Entrepreneurial Talent Training

——A Case Study of English Majors in Independent College

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Abstract. With the development of market economy, China has gradually become the world's second largest economic power. In order to promote national economic development, building an innovative country, China increasingly needs entrepreneurial talents. University is the main place of cultivating entrepreneurial talents in our country. It is difficult for the traditional entrepreneurial talent training mode to adapt to the needs of national development. How to cultivate entrepreneurial talents will become the focus of our university work. The independent college is an important part of the higher education under the new mechanism and new model. This is an example of the English major of independent colleges, which makes suggestions for the training mode of entrepreneurial talents in independent colleges, aiming at making reference for the construction of entrepreneurial talent training mode.

Introduction

With the deepening of economic globalization, China and the world exchanges between the increasingly close, as the exchange of communication with the use of the most common language, in Chinese foreign development and exchange process plays an increasingly important role. In order to promote the national economic development, the construction of innovative countries, the teaching of English professional needs more and more attention. Whether it is the traditional sense of the university or developed in recent years, independent colleges are for the cultivation of talents in Chinese location. In this paper, the independent college English professional talent training model to make recommendations, requires independent colleges must establish entrepreneurial talent training model, committed to cultivating high-quality entrepreneurial talent for our country.

The Necessity of Cultivating Entrepreneurship Talents in Independent Colleges

With the development of Chinese economy, more and more foreign capital flows into China and English as the common language of the world today. English graduates have a strong competitive edge in employment and entrepreneurship. In order to help English professional train in line with the needs of the development of the English professional entrepreneurs, independent colleges must change the traditional English professional entrepreneurship training model.

From the national development point of view, more and more independent colleges have been transferred to private colleges and universities, the independent college teaching level and teaching quality put forward higher requirements. Independent college English professional entrepreneurship training promotes the prosperity of state enterprises and promotes national economic system reform, enterprises towards diversified development.

From the standpoint of the construction of independent colleges, the development of English

majors can help independent colleges to improve their teaching standards and promote the development of independent colleges and universities. We will continue to cultivate entrepreneurship to help independent colleges establish their own brands. Providing excellent talents for the country will help to change the impression of the independent college in the hearts of the broad masses of the people, so that the independent college can play its own role and improve the social influence of the independent college.

Students from the development of their own point of view, independent college English professional training entrepreneurial talent, students through professional knowledge and entrepreneurial knowledge of learning, to improve their overall quality, establish entrepreneurial ideals. Through the cultivation of English professional entrepreneurs can promote more students to join the entrepreneurial team which help students achieve personal value.

The Existing Problems of the Independent College English Professional Entrepreneurship Training Model

It Does Not Take Cultivating Entrepreneurial Ability into the Independent College English Professional Training Objectives. Independent college is the main result of the reform and innovation of Chinese higher education system in the past 10 years, the development time is short and the school experience is lacking. At present, the independent college mode of running a school is still trying to explore the English professional training objectives are not developed. In recent years, our country from the government to the general public, are very concerned about the development of entrepreneurship education, but because of the lack of experience in independent colleges, the English professional training objectives are not perfect, did not set the professional curriculum around the entrepreneurial talent to start. Making the concept of entrepreneurship training cannot be implemented.

It Lacks of Understanding of Entrepreneurship Training. At present, people lack knowledge about the cultivation of entrepreneurial talent, but the superficial entrepreneurial talent that is to open the "college students entrepreneurial guidance" course, there are people to entrepreneurship education as a founder, the company, doing micro-business and other acts. Due to the lack of knowledge of entrepreneurship training, independent colleges cannot be entrepreneurial talent training and English professional link, leading to independent college English professional entrepreneurial talent training effect is not ideal, and may even organize the cultivation of students' entrepreneurial ability.

It Lacks of Practice in English Professional Entrepreneurship Training. The development of independent colleges in China is still in the initial stage, and did not form a complete entrepreneurial teaching system. Entrepreneurship training is not just on paper, but also should carry out specific practice for entrepreneurship to provide entrepreneurial experience. At present, the independent college due to lack of development, the lack of specialized practice and entrepreneurial activities to organize the experience of entrepreneurship training only stay in the book to teach knowledge and there is emphasis on theory, light practice. There are also a number of independent colleges in the entrepreneurial talent training is to open only one or two related courses or held one or two related activities, not through practice to help students improve the level of entrepreneurship.

It Lacks of Professional English Professional Entrepreneurial Personnel Training Faculty. Chinese independent college development, but just a dozen years, the same is the higher education sector, compared with ordinary undergraduate colleges and universities, independent colleges on the attractiveness of outstanding teachers is lower. Entrepreneurship training on the faculty has a very high demand and teachers not only have a professional knowledge, but also need to have entrepreneurial knowledge and entrepreneurial experience of the accumulation. At present, the independent college English professional teachers are usually just graduated from the English majors and they lack a wealth of experience in English teaching, after graduation has not been entrepreneurial practice, lack of entrepreneurial experience, often more rigid in teaching, easy to fall into the paper Embarrassing situation. Therefore, in the process of entrepreneurship training often cannot achieve the desired teaching effect, and even dampen the enthusiasm of students and

entrepreneurial enthusiasm.

The Quality of Students in Independent Colleges Is Poor. The same is the main component of Chinese higher education, independent colleges compared to ordinary colleges and universities in the recruitment of students in the lower requirements, quality students often flow into the ordinary colleges and universities. Therefore, the independent college enrollment of students compared to ordinary college students are often poor foundation, learning ability is weak, in the teacher's teaching of students, students are likely due to lack of foundation, weak learning ability and other reasons, cannot understand the teaching content, so that the teaching effect less effective.

The Recommendations for the Independent College English Professional Entrepreneurship Training

Take Cultivating Innovative Ability into the Independent College English Professional Training Objectives. Talent training goal is the main basis for the development of teaching tasks and the school of all the teaching activities of students is around the teaching objectives. Therefore, in order to cultivate entrepreneurial talents, the independent college must be engaged in the cultivation of entrepreneurial ability in the cultivation of entrepreneurial talents. The training of entrepreneurial talents into the training objectives of English majors should be carried out as one of the main objectives of cultivating entrepreneurial talents.

Correctly Understand Entrepreneurial Talent Training Needs and Change the View of Entrepreneurship. In view of the current misunderstanding of entrepreneurship training, independent colleges must change their view of entrepreneurial talent, the entrepreneurial talent training model into the independent college English professional training program, can help students to correctly understand the entrepreneurial knowledge, establish entrepreneurial ideals through the establishment of the correct Entrepreneurial ideas to cultivate a good entrepreneurial talent.

Integrate Innovative Education into the Training of English Professionals. In the current independent college personnel training mode, the cultivation of entrepreneurial talent is not in place, only through the development of college students to achieve business education. Without the integration of innovative education into the training of English professionals, it is necessary to integrate innovative education into the development of English professional talents and realize the combination of theory and practice. The entrepreneurial talent education around the characteristics of commercial projects to help students develop entrepreneurial quality and entrepreneurial ability, so that students in the practice of commercial projects in the process of active learning entrepreneurial knowledge and expertise to enhance the entrepreneurial process of innovation awareness, improve student integration quality and ability. Encourage students to simulate business activities, put forward entrepreneurial programs to help students improve their entrepreneurial awareness and establish entrepreneurial ideals.

Improve the Teachers Level of Independent College English Professional Entrepreneurial Personnel Training. In view of the current situation of the shortage of teachers in the development of independent professional talents, it is limited to the current development situation of independent colleges, and the direct enrollment of senior teachers with professional knowledge cannot completely solve the shortage of teachers in independent colleges. Therefore, independent colleges can use the following methods to improve the level of teachers.

Change the teacher's teaching concept. Help teachers to establish everyone is a new idea of entrepreneurial mentor, requiring all teachers to put the idea of entrepreneurship into their own lectures. In the traditional entrepreneurial teaching, entrepreneurship education is in isolation, teachers regard entrepreneurial knowledge education as the responsibility of entrepreneurship teachers. Independent college requires all teachers to put the idea of entrepreneurship education into their own lectures, to enable entrepreneurship education and professional curriculum knowledge integration, in the teaching of professional knowledge at the same time, cultivate students' entrepreneurial awareness.

Help teachers accumulate entrepreneurial experience. Independent colleges and universities can

establish cooperative relations with enterprises, to encourage teachers in the school responsible for entrepreneurship training in the enterprise training, in the teaching work at the same time to join in business practice. Encourage teachers to actively independent entrepreneurship, with the development of e-commerce, for the business to provide a very good platform. Encourage teachers to actively start their own business in the business platform for entrepreneurship activities, to help teachers accumulate entrepreneurial experience, so that teachers can be combined with the actual lectures, teaching content more vivid and concrete, to stimulate students' enthusiasm for entrepreneurship.

Conduct teacher training. In view of the lack of knowledge of teachers' teaching level and entrepreneurial knowledge, the school should strengthen the training of teachers. Through the open class competition, lesson plans competition, model classroom and other methods to help teachers improve the teaching level, the accumulation of teaching experience. At the same time, the school can hire entrepreneurs with rich entrepreneurial experience to hold lectures in independent colleges to help teachers improve their knowledge of entrepreneurship, broaden their horizons, and invite alumni who have graduated from independent colleges to give lectures and help students to establish Entrepreneurial self-confidence, can carry out entrepreneurial activities, inviting teachers to participate, so that teachers participate in entrepreneurial activities to improve their entrepreneurial level and overall quality, enhance teachers' entrepreneurial teaching ability. Improve the level of teachers in entrepreneurial training.

Improve Students' Learning Ability and Help Students Learn Professional Knowledge and Entrepreneurial Knowledge. As the current independent college students have poor learning base and weak learning ability, students are very likely to suffer setbacks and lose their interest and confidence in learning because of their poor foundation and poor learning ability. Teachers should help students to establish the correct learning concept, the formation of good learning habits, and urge students in the professional knowledge of learning and entrepreneurial knowledge of the study is committed to cultivating a solid foundation of solid knowledge of outstanding entrepreneurial talent.

English majors can talk about entrepreneurial stories in English and stimulate students' enthusiasm for entrepreneurship. Through the English Entrepreneurship Contest and English Entrepreneurship Speech, students are encouraged to take the initiative to get involved in entrepreneurial knowledge and improve their learning enthusiasm. In view of the teaching requirements of different courses, the students participate in the performance of various entrepreneurial activities into the evaluation of students' assessment, to improve the enthusiasm of students to stimulate students' enthusiasm for entrepreneurship.

Conclusion

The independent college English professional entrepreneurship training, improve the entrepreneurial ability of college students is an independent college cannot shirk responsibility. The independent college must improve the students' entrepreneurial knowledge and help the students to establish the ideal of entrepreneurship. They must be able to cultivate the innovation ability into the independent college English professional talents training goal, correctly understand the entrepreneurial personnel training needs, change the view of entrepreneurship, integrate the innovation education into English majors Personnel training process to improve the independent college English professional entrepreneurial personnel training teachers level, improve students' learning ability, to help students learn professional knowledge and entrepreneurial knowledge. From the ideological, teacher, the school system to reform to ensure that independent college English professional entrepreneurial talent training program successfully launched.

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